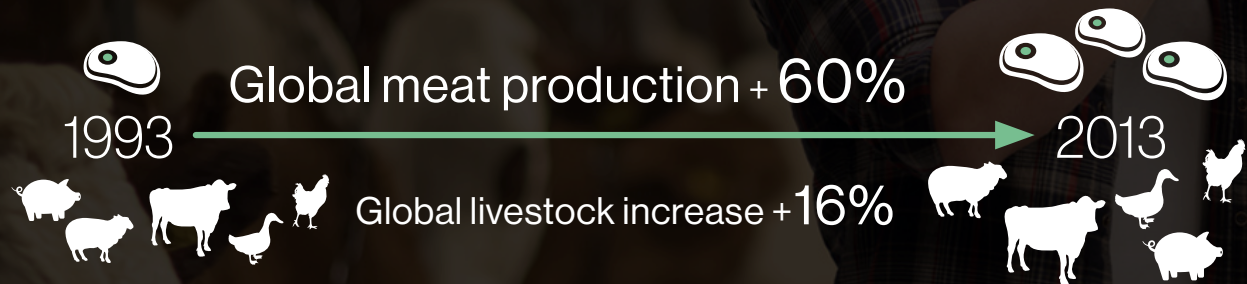


## FEEDING A GROWING MIDDLE CLASS

### Average meat consumption per year



Better medicines and husbandry helped enable this improved efficiency. However, to meet the needs of a burgeoning, global middle class sustainably, we need to **continually invest in new research** that allows us to do even better.

